

## Register Now! Real Estate Breakfast Series

### Did “Wait Until Next Year” REALLY Mean 2010?

Wednesday, January 20, 2010  
7:30 to 9:00 am

**Pacific Club**  
4110 MacArthur Blvd.  
Newport Beach, CA 92660

Transaction levels seem to finally be picking up and everyone has an opinion on when the economic outlook for real estate will improve ... while most agree that residential is on the upswing and commercial still has a hard road ahead, opinions differ on which segment of the market will be the first to come out. But, there's more to the story than just the current state of the transaction marketplace. Thoughtful professionals want to dig deeper and ask questions. What will be the impact of a jobless recovery on sales activity and interest? What should we expect if we have a w-shaped recovery caused by a weak dollar and too much stock market hype?

Join us as top market experts share their opinions on these and other provocative questions. Their insight will help you prepare for the roller coaster ride in 2010 and beyond.

**[Click here to register by January 15!](#)**

**[Click here for directions to Pacific Club.](#)**

For information call 714-979-9131 or [respond to this email](#).

## EVENT INFORMATION

### MODERATOR

**Greg Blomstrand**  
Principal/Managing Director  
American Realty Advisors

### PANELISTS

**Jeffrey Cole**  
Executive Director  
Cushman & Wakefield of CA, Inc.

**Adam Edwards**  
Managing Director  
Eastdil Secured

**Kevin Shannon**  
Vice Chairman  
CB Richard Ellis

**Richard Walter**  
President  
Faris Lee Investments

## FUTURE EVENTS

**CRE Research Symposium**  
February 18-19, 2010  
Surf & Sand Hotel

**CRE Board Retreat**  
March 18-19, 2010  
Balboa Bay Club

**Spring Breakfast Series**  
May 5, 2010  
Pacific Club

Visit [www.merage.uci.edu/GO/CRE](http://www.merage.uci.edu/GO/CRE)  
for a complete listing of our events

For more information about the Center for Real Estate, please visit [www.merage.uci.edu/GO/CRE](http://www.merage.uci.edu/GO/CRE)